

**PARCL:**

A **TRUSTED**  
COMMUNITY

TO

**GROW**

YOUR BUSINESS

Delivery is an integral part and a major driver of the online shopping experience and business process, but getting purchases delivered to one's door can sometimes be a challenge, especially for international shoppers.

That's where forwarders come in, but it's hard to acquire new users in such a trust-sensitive and complex market. Here at Parcl, our mission is to connect shoppers and forwarders in a safe and protected environment.

## MARKET STATE

With customers looking for alternative delivery methods and a growing trend of comparison shopping it can be a challenge for both online retailers and package forwarding companies to keep up with the customer.

Between something being purchased and the product delivered to the customer door with the help of a forwarder there is a number of risks and problems for both sides, including credit card fraud, lack of trust and communication with the customer and the inability to check your first-time customers to ensure there is no foul play.

*With all of this in mind we present you **Parcl**: a one-stop community for all the package forwarding needs.*



## WHY WOULD YOU NEED PARCL?

There's a few key reasons:

-  Secure and trusted community of verified shoppers with a rating-based feedback system
-  Automated order processing system with private and public orders for you to bid on
-  No additional costs to use
-  Worldwide community with a need for shipping services

## PARCL: SAFE AND SECURE MARKETPLACE

We developed Parcl to enforce **three primary community values**, important to the market and its participants.



# Three primary community values:

## 1. TRUST

Parcl makes it easy to stay away from unresponsive or dishonest users through user verification and a rating system that allows feedback on real transactions only. To prevent credit card fraud Parcl takes advantage of the highest security level offered by PayPal for fast payment processing. We also use a secure storage for confirmation documents that ensures the safety of your personal information at all times.

## 2. COMMUNICATION

Good communication is key to building a loyal customer base for online retailers and forwarding companies. Especially since shoppers today are getting better at finding alternative delivery methods and bargain hunting. Parcl.com allows shoppers and forwarders to communicate via private messages to work out order details before a deal is made and to solve any problems that may arise.

## 3. BUSINESS DEVELOPMENT

You may have your delivery areas and business planned out, but how about opening new horizons? With Parcl your business can grow into areas you haven't even thought of before. All you need to do is get listed and shoppers from all over the world will come to you for delivery assistance.

### WHO CAN USE PARCL?

It doesn't matter if you own or work for a big package forwarding company, or are an individual working from home – Parcl welcomes all types of forwarders! A strong and active community will help you set the right price for your services and start competing for the most business acquired!

### WHY WOULD YOU USE PARCL.COM?

-  Get more business prospects for no additional costs;
-  Participate in an active community that revolves around shopping and forwarding;
-  Expand your forwarding business worldwide with trusted and verified shoppers.

### WHAT WILL YOU NEED?

-  To be able by your country law to forward packages
-  A paypal account
-  A copy of your Id/company documents

### READY TO JOIN? GREAT!

Just go [Parcl.com](https://parcl.com) and register a forwarder account! We'll take it from there.

If you have any questions: shoot me an email at [nick@parcl.com](mailto:nick@parcl.com)

